



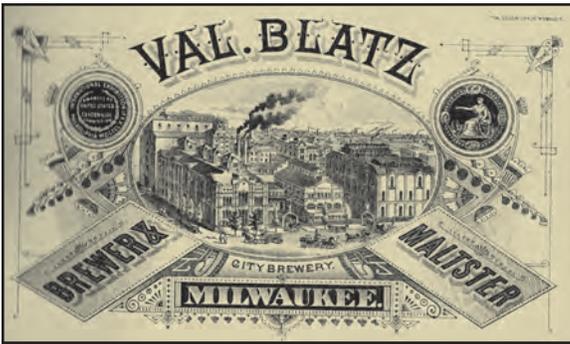
December 2021

Finally, Live Programs Will Resume in 2022!

HCHS last presented a LIVE programs in March 2020, which was just a few days before the whole world shut down. In 2022, we will offer the following four informative and entertaining presentations. As usual, they will be FREE to our membership.

THE HISTORY AND EVOLUTION OF BREWING

Wednesday, March 23, 7:00 p.m., Hales Corners Library / Hunt Room



— Presented by **Greg Jenks**, Home Brewer, Retired Educator and Speaker for Osher Lifelong Learning Institute

The manufacturing of alcohol dates back at least 13,000 years. Greg will focus on how alcoholic beverages have played a significant role in the history and founding of the United States. His presentation will also touch upon alcohol's discovery, first production, spread across the world, and growth into a multi-billion-dollar industry.

SIX OUTS TO GO: A BASEBALL ANTHOLOGY

Wednesday, May 11, 7:00 p.m., Hales Corners Library / Hunt Room



— Presented by **Doug Schmidt**, Baseball Author and Writer for United Press International and the Associated Press

Doug will take us on an excursion through 130 years of Milwaukee's baseball history. His presentation will feature photos from his personal collection and many stories, including those of a three-toed outfielder and a one-legged manager.

HALES CORNERS SPEEDWAY: 53 YEARS OF RACING THRILLS

Wednesday, Date TBA, 7:00 p.m., Hales Corners Village Hall / Meadows Room



— Presented by **Don "The Kid" Walter**, Speedway Driver and **Patrick Heaney**, Speedway Historian

The dirt track oval of the Hales Corners Speedway opened in 1950, and crowds thrilled to races by stock and sprint cars for more than a half-century. Don and Patrick will share stories and photos about the glory days of this legendary track, including reminiscences about other well-known drivers and their cars.

(Continued on next page)

Village Christmas Tree Lighting Features a New Tree

On December 4th, the annual Christmas Tree Lighting event took place at the Hales Corners Library. The festivities began with holiday music performed by local Whitnall School District bands. Santa Claus arrived by fire truck and a brand new Christmas tree, donated by the Hales Corners Lions Club, was lit up to the cheers of all who attended. In addition, the Ben Hunt Cabin was much more visible in the background as a result of upgrades this past year to its exterior lighting.



Christmas Nostalgia from the Dreyfuss Collection

We found the article below among various newspaper clippings in the Dreyfuss Collection. It appeared in the *Milwaukee Journal* on November 18, 1929, and was written by Billie the Brownie.

REINDEER NEWS
LATE EDITION
MILWAUKEE, WIS. SPECIAL
NOV. 18, 1929.

SANTA HAS SECRET

Orders Me-Tik to Start for Milwaukee
By Billie the Brownie

Hurrah! The Brownies have found Santa! And now we hope nothing else will happen to delay the Live Reindeer's trip to Milwaukee and Schuster's.

Look! Santa seems so mysterious. Do you suppose the Giant of the North has anything to do with it? Let's find out. You know the Brownies discovered Santa coming out of the Giant's castle.

Watch Santa chuckle! I wonder why he seems so pleased? What could the Giant have said to him?

Santa's in an awful hurry. He runs so fast that White Coat, the polar bear, can hardly keep up with him. Then White Coat starts galloping and one of the Brownies tumbles off the big bear's back and into the snow.

Oh, why doesn't Santa tell us what is going to happen! "Wait until tomorrow," he yells. "Tell Me-Tik we start for Milwaukee at once."

So tomorrow we will learn of Santa's secret.

Live Reindeer Will Have Big Welcome

Schuster's are happy. The Brownies report that thousands of boys and girls have asked to become members of the big reception committee that is being planned to welcome-back Santa, Me-Tik and the Live Reindeer the evening of the big Christmas pageant. Certainly the Real Santa and the Live Reindeer deserve a great reception, but Schuster's did not realize how many, many friends their Christmas guests had in Milwaukee.

The more the merrier, and those boys and girls who have not yet joined the reception committee are invited now. Get your membership badge from the Brownies at Schuster's.

Details Regarding Christmas Pageant Will Be Announced Shortly
Read "Reindeer News" Daily

Billie the Brownie
EDITOR IN CHIEF

“Ever Gleaming” Exhibition Is Open for the Holidays in Madison

The **Wisconsin Historical Museum's** ever-popular holiday exhibit has returned for the first time in two years. Discover how Wisconsin-made Christmas decorations became Space Age pop culture icons in 1960s America, and how they now serve as a window into innovative mid-century design and nostalgic family holiday traditions. You can wander through a "forest" of aluminum Christmas trees, explore the history of the Evergleam, and experience a replica 1960s living room.

"Ever Gleaming" tells the story of the Aluminum Specialty Company of Manitowoc, which introduced the Evergleam aluminum Christmas tree in 1959. In the decade that followed, aluminum trees became wildly popular in American homes, and the Evergleam was the most popular of all. This year's exhibit features original trees and artifacts, and spotlights the rare trees that collectors seek out today.



You can step into this history and take a throw-back holiday picture in a replica living room from the trees' 1960s heyday, providing the perfect backdrop for holiday cards and Instagram posts.

The **Wisconsin Historical Museum** is located at 30 N. Carroll Street in Madison. Admission is free and open to the public; donations are appreciated.

The “Ever Gleaming” exhibition is open Dec. 14 - Dec. 30, Tue. - Sat., 11 AM - 3 PM

The Wisconsin Historical Museum is closed on Christmas Eve, Christmas Day, and New Year's Eve.

TALES OF THE CORNERS

From the files of the
Tri-Town News and Hub.

90 YEARS AGO (1931)

- Over 800 people jam Schubring's Hall to see a free showing of the silent movie *Peck's Bad Boy*. Jacob Conrad wins an electric refrigerator there.
- Elmer Godsell is elected president of State Bank Hales Corners.

80 YEARS AGO (1941)

- About 100 persons attend the Hales Corners PTA Christmas party. Part of the evening is spent listening to President Roosevelt on the radio.

70 YEARS AGO (1951)

- The City of Milwaukee seeks to block the incorporation of Hales Corners. An assistant city attorney appears at a hearing to register the city's objections, "Because the area had been posted for annexation before the incorporation petition was signed." However, Milwaukee's Common Council votes to drop opposition to the incorporation of Hales Corners.
- The community Christmas tree and a huge cross have been erected in Hales Corners. Area churches will be given space on the cross to list their Christmas programs and services.

60 YEARS AGO (1961)

- Santa Claus comes to Country Fair Shopping Center via helicopter.
- A sock hop is held at Whitnall High School. Students decorate their socks for the holiday season.
- The Hales Corners Village Hall on New Berlin Road is emptied as Village offices move to the building at 11640 W. Janesville Road.

50 YEARS AGO (1971)

- Classified ad: Brick ranch in Hales Corners, three bedrooms, family room, two-way fireplace, dining room, first floor utility room, finished recreation room and office, two-car garage, \$44,900.
- The Hales Corners Jaycees sponsor an outdoor Christmas decorations contest.

Research by Katy Galewski

HALES CORNERS HISTORICAL SOCIETY

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