



April / May 2019

Don't miss our program on May 15th at 7 p.m.!
A PABST MANSION VIEW

On May 15th at 7 p.m., our program will be presented by **Dave Fehlauer**, who is an expert tour guide and lecturer at the Captain Frederick Pabst Mansion. The Pabst name is well known in Milwaukee and the Pabst Mansion is certainly one of Milwaukee's Victorian jewels. Dave will provide an insider's look at the world of Captain Frederick Pabst at the turn of the century, focusing on the Pabst family, its legendary beer and, of course, the Pabst Mansion itself. Even if you've already visited this landmark, you won't want to miss the program, as Dave will treat us to rarely-seen images and information.



Please join us in the Ben Hunt Room of the Hales Corners Library, 116th & Janesville Road. **The program is FREE for all HCHS members. For non-members, a donation of \$5 is suggested.**

NO MORE BLUE LIGHT SPECIALS AT KMART!



The Kmart opened in 1975 and served the Village for almost 40 years. The building's been empty for the past five years. Soon, a Festival Foods will take its place at this historic site, which in the early 1920s was the location of green-houses in which Louis Schultz raised fruits and vegetables.



CONSUMER BEVERAGE: MORE THAN A LIQUID ASSET

In February, our second installment of the Consumer Beverage program delivered exactly what was promised... even more entertaining stories about the opportunities and challenges of owning one of our Village's historic businesses. **Mike Praedel** was on top of his game with tales

about fishing, hunting, store mishaps, visiting celebrities, thwarted shoplifting attempts, and even one story about a customer who surreptitiously sampled some of the store's merchandise...while it was still on the shelf! Thanks, Mike, for both great presentations!



Slide from program featuring Consumer Outlet Beverage Center ads from the 1970s



Mike Praedel and Al Strekow

Photo by Mary Long

HALES CORNERS' FIRST SHOPPING CENTER TURNS 65 -- AND GETS A FACELIFT

The year was 1954. Dwight Eisenhower was President, the Milwaukee Braves were playing their second season at County Stadium, and southwest of Milwaukee, the Village of Hales Corners was expanding rapidly as waves of young families moved to suburbia. The growing population required expanded services, and soon Village residents were marveling at the modernity and convenience offered by a brand-new commercial development -- the Hales Corners Shopping Center.

Located at 5700-5740 South 108th Street, the center initially included tenants such as Al's Barbershop, Benner's Shoe Store, Boggess Drugs, Drews

Variety Store, Ger'rene's, Harmony Restaurant, Mel Schmidt's Liquor, Trimborns Food Market, and Vento's Hardware.

Today, 65 years later, the tenants are vastly different and the center has a fresh, new appearance, but Hales Corners Shopping Center continues to be a significant contributor to

the Village's retail scene and an important part of our history.



The "Facelift" in progress



Hales Corners Shopping Center in 1955

WE NEED VOLUNTEERS FOR OUR BRAT SALE ON SATURDAY, JUNE 8TH!



WHO'S THIS DISTINGUISHED GENTLEMAN?



It's none other than Joseph Dreyfuss (1820-1910), who purchased the Western Hotel in 1873 and renamed it after himself. The hotel was located across the street from today's Hale House restaurant. The photo of the hotel and of Joseph appeared on two post-cards recently donated to our collection by **James Keuck**. Thanks, James! You can view a model of the hotel in the lower level of the Hales Corners Library.

They're back for the third consecutive year! Rumor has it that William and Seneca Hale were known for grilling brats and hot dogs with all the fixings, usually on the "Triangle" back in the early days of our Village. They didn't do it alone, and neither can we! We need your help in the "wurst" way to raise funds for HCHS by grilling, wrapping, and serving at the Hales Corners Pick 'n Save on Saturday, June 8, from 9 a.m. to 2 p.m.

You don't have to be there the whole time; volunteer for the morning or the afternoon, or stop by and order a sausage or two. Remember, we need eaters, too. **If you'd like to help, contact the Society at info@halescornershistory.com.**

THANK YOU, MEMBERS, FOR YOUR SUPPORT!

Bette Arey
James Bain
Mary Bennett
Joan Berg
Dan & Diane Besson
Roger Brinkmeier
Esther & Nabeel Demerdash
Kathleen & Ronald Dondlinger
Mike Fischer
Robert & Mary Forecki
Katy Galewski
Sybil Grandeck &
Mike Jdrzejewski
Marsha & Fred Hammer
Jean Hancock
Michael Holmes
Jerome Hudziak
Frank & Judith Humpal
Mary Beth & Jeffrey Javorek
Celine Kashishian

James & Jacqueline Keuck
Robert & Dorothy (Dottie) King
Mary Ann Kniep
Scott & Judy Kruger
Janet & Jean Kunderer
Patricia Laughlin &
Robert Burnham
Mary Long
Frank & Rose Mary Matusinec
Karen Niessing
David & Kathleen O'Brien
Mike Praedel
Zlatan & Christine Racic
Audrey & Frank Reineck
Cornelio & Colleen Resendiz
Scott & Maureen Riemer
Richard & Carol Ann Rose
Randy & Sandy Sannes
Mel & Elaine Schmidt
Don & Suzanne Schwartz

Rosemary Selep
Walt & Nancy Sievert
Marjorie Stahl
Sherman & Sally Stock
Daniel & Kayellyn Strasburg
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Fred & Rose Mary Walecki
Patricia Warchol
Jeff & Anne Weber
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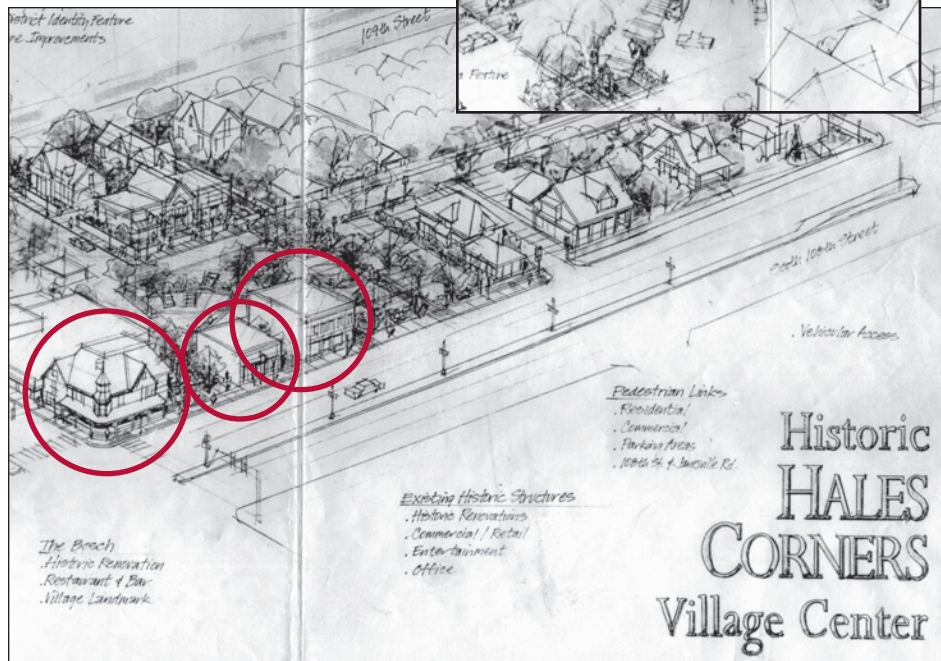
A special thanks to our new volunteers:

Mary Ann Kniep - Refreshments
Mary Long - Photography
Mike Fischer - Social Media
Scott Kruger - Collections

Members who joined or renewed since our last newsletter are shown in RED.

REMEMBER THIS? A 1990s VISION OF A HALES CORNERS VILLAGE CENTER

These drawings represented a proposed redevelopment in 1995, which was intended to be built around three of the oldest then-surviving public buildings: the Bosch Tavern/1904, Hales Corners Flooring/1910 (originally State Bank Hales Corners), and the Hales Corners Law Offices/1910. Only the Bosch now remains. We thank **Bill Ritzman**, of Ritzman Appliance, for donating the documents that included these drawings.



TALES OF THE CORNERS

From the files of the
Tri-Town News and Hub

90 YEARS AGO (1929)

The cooking class at the Hales Corners School makes popovers and blanchmange (a sweet dessert made of cream, sugar, and gelatin).

80 YEARS AGO (1939)

Five calls in four days keeps Hales Corners firemen on their toes. Grass fires are the main problem.

70 YEARS AGO (1949)

Some items found at this month's Hales Corners Fair are spruce trees for \$1.50, five pounds of honey for 80 cents, and a bushel of carrots for 50 cents.

60 YEARS AGO (1959)

4-H projects are displayed at Drews variety store in Hales Corners.

Curbing is authorized for the shopping centers on Highway 100 to restrict entrance and exits.

50 YEARS AGO (1969)

The Hales Corners "Freeway Flyer" begins service.

The Whitnall Middle School bond referendum passes.

Research by Katy Galewski

YOU'LL LIKE US ON FACEBOOK

We now have our own Facebook page. Please LIKE Hales Corners Historical Society on Facebook for the latest updates, and/or earliest history of our Village right in your news feed. Just go to facebook.com/HalesCornersHistory



HALES CORNERS HISTORICAL SOCIETY

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